

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, August 22, 2024

Opening: The meeting is called to order by Chairman Tiffany Gering at 1:05 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Chuck Schuringa, Sleeping Lady Mountain Resort
Eric Featherstone, Wapato Point
Troy Campbell, Leavenworth Chamber
Steve Maher, Our Valley Our Future
Brian Bolz, Town Toyota Center
Eric Campbell, Campbells Resort

Also present for meeting:

Jerri Barkley, Visit Chelan County
Nicole Thompson, Chelan County Budget Director

Public Comment Period: No public present, no comment provided

Action: Upon motion by Chuck Schuringa and second by Eric Campbell the Meeting Minutes for July 25, 2024 are unanimously approved.

Discussion

- Committee would like to review event reporting from 2023 for future decisions on funding
- Framework discussion – **Proposed to BOCC**
 - 27% Visit Chelan County
 - 20 % Tourism Infrastructure Projects
 - 20% Chelan Chamber
 - 20% Leavenworth Chamber
 - 5% Chelan County
 - 5% LTAC Grants
 - 3% Cascade Loop
- Framework discussion – **BOCC proposed to LTAC**
 - **22%** Visit Chelan County
 - 20 % Tourism Infrastructure Projects
 - 20% Chelan Chamber
 - 20% Leavenworth Chamber
 - **10%** Chelan County
 - 5% LTAC Grants
 - 3% Cascade Loop
- Framework discussion – **Response to BOCC**
 - 27% Visit Chelan County
 - **15%** Tourism Infrastructure Projects
 - 20% Chelan Chamber

- 20% Leavenworth Chamber
 - 10% Chelan County
 - 5% LTAC Grants
 - 3% Cascade Loop
- Framework discussion - **Preferred**
 - 27% Visit Chelan County
 - 20 % Tourism Infrastructure Projects
 - 20% Chelan Chamber
 - 20% Leavenworth Chamber
 - ~~5% Chelan County~~
 - 10% LTAC Grants
 - 3% Cascade Loop
- Reserves
 - Nicole to get additional info for Committee prior to next meeting
- Planning commission meeting and new STR regulations
- VCC Board Makeup
 - Shawn Lyn
 - Burke Bordener
 - Christie Saugen
 - Jerri is meeting with Clayton from Henry Harrow next week
 - Cathy Mulhall
 - Ask someone from Cascade Market?
 - Tom Pettigrew from Amos Rome?
- Brian discussed TTC news
- Troy discussed a survey that is currently taking place regarding tourism

2:58 P.M. Meeting Adjourned